

# REALIZING THE POTENTIAL OF EVERY YOUNG PERSON



Safeguarding  
Young People (SYP)  
Phase II Launch  
**Event Highlights**



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# Table of Contents

4

Background

8

“Kijana Acha Alama”,  
The SYP aims to protect  
and prepare young  
people in leadership  
positions

12

Programme of the  
launch

15

Social Media

5

The proceedings of the  
event

13

Media coverage



## Background



On April 18, 2024, UNFPA, in collaboration with the Embassy of Switzerland and key partners convened at Sea Cliff Hotel in Dar es Salaam to celebrate the results of the Safeguarding Young People (SYP) Phase I and launch Phase II of the program. The event had three main objectives:

1. To underscore the achievements of the Safeguard Young People Programme Phase I as a youth-focused program aligned to national priorities and under Government ownership and leadership.
2. To showcase the diverse partnerships among Ministries, Departments, Agencies (MDAs), Civil Society Organizations, NGOs, and youth networks in mainland and Zanzibar in advancing the agenda for youth health and well-being, particularly sexual and reproductive health.
3. To highlight the role of youth leadership, empowerment, and engagement in advancing the health and well-being of young people in

mainland Tanzania and Zanzibar, including the role of young people with disabilities.

The SYP program in Tanzania seeks to establish a conducive political, legal, and policy environment and develop the capacity for Adolescent Sexual Reproductive Health and Rights and Youth Participation on a national level. Furthermore, it supports the strengthening of effective coordination and partnerships in Tanzania Mainland and Zanzibar.

At the Regional and District levels, the interventions focus on strengthening institutions' capacity to deliver quality Comprehensive Sexuality Education/Life Skills (CSE) and Social Behavior Change Communication (SBCC) for in-school and out-of-school young people. It also supports the scaling up of integrated youth-friendly service provision in selected regions of Kigoma, Shinyanga, Simiyu, Dodoma, Dar es Salaam, and Zanzibar (Unguja and Pemba).

## The proceedings of the event



The SYP Phase II Launch took place in the scenic surroundings of the Sea Cliff Hotel, framed by ocean views and banners showcasing the presence of the UN Tanzania, UNFPA, Government and the Embassy of Switzerland. Upon arrival, participants were welcomed with SYP-branded merchandise, to advocate for the program.

It was a day in the name of the youth: singing and dancing was used as an expression to celebrate youth empowerment, and the entertainment came from the youth-beneficiaries themselves. The young hosts, Frida Muslimu and Arafat Lesheve, guided the event in a youth-to-youth demeanor, activating and engaging the audience. The KIWOHEDE youth choir kicked off the event with their energetic performance. This was followed by the SYP infographic video, produced by UNFPA TCO, which showcased the success of SYP Phase I, giving the audience insight into the results of the program and outlining emerging issues in Phase II. The reflections of the first phase of the SYP was complemented by a panel discussion in which the beneficiaries got to

share their felt impacts of the SYP Programme. The event was also enriched by the perspectives of UNFPA, the Embassy of Switzerland, and the government of Tanzania.

In his remarks, the Country Representative of UNFPA of the United Republic of Tanzania, Mark Bryan Schreiner, highlighted the importance of youth empowerment, and the strong and longstanding partnerships that enable youth-centered initiatives like the SYP programme.

H.E. Didier Chassot, Ambassador of Switzerland to the United Republic of Tanzania, recognized the challenges of population growth in Tanzania, and the significance of harnessing the demographic dividend to reap the benefits of the development of the country. He underscored the SYP as an important part of the solutions to tackle these challenges.

The SYP Phase II Launch also included the remarks of the Honorable Patrobas Katambi, Deputy Minister of State in the Prime Minister's Office for Labour, Youth, Employment and



ions with Disabilities in the United Republic of Tanzania. The deputy minister urged all sectors and stakeholders to implement the SYP program and emphasized how the program protects the youth and prepares them to hold various leadership positions. He was impressed to see the representation of Zanzibar and was pleased that the program is supporting the United Republic. In his remarks he urged youth to be involved in the development process and explained Kijana Acha Alama as composed of four things; righteousness, patriotism, a bridge to others, and a role model.

The government's commitment to investing in the youth did not go unnoticed. In the SYP regional meeting, Tanzania won the award in the Integrating Adolescent Sexual Reproductive Health and Rights and economic empowerment interventions category. At the launch event, the award was presented to the government, and recognized for demonstrating outstanding efforts in leveraging the youth agenda.

Building on the momentum of this significant achievement, the second phase of the SYP programme with an estimated total of \$6 million aims to reach about 2 million adolescents and youth on Life Skills/CSE and SRH information and services and about 540 health providers on provision of SRH friendly services.

During the launch, the official SYP Music Video titled "Kijana Acha Alama", which was composed by Tanzanian Musician Ben Pol featuring Tommy Flavor and Phina was officially introduced. These musicians are also the United Nations Champions for the Sustainable Development Goals (Global Goals). The upbeat and empowering track was a powerful way of kicking off the Phase II of the program: it left the audience with a renewed sense of purpose to come together to celebrate and empower the youth.

From start to finish, from participants to panelists, youth truly took the center stage, contributing to the success of the event and paving the way for a future with youth participation and leadership.



## Participants

The participants made up a young and diverse crowd, and the stakeholders were represented across sectors, levels, and geographic location: this included Government officials at the national level and representatives from UNFPA, the Swiss Embassy, MDAs, and LGAs (Regional level) selected from the seven regions where the program will be implemented, and representatives from civil society organizations, including youth-serving and youth-led organizations.

# “Kijana Acha Alama”, The SYP aims to protect and prepare young people in leadership positions



18 April 2024, Dar Es Salaam, Tanzania. The Safeguard Young People (SYP) programme is official launched with the Hon Patrobas Katambi, the deputy Minister of State in Prime Minister's Office; Labour, Youth, Employment and Persons with Disability United Republic of Tanzania.

The UNFPA Representative in the United Republic of Tanzania, Mr. Mark Bryan Schreiner, said that: “The results being celebrated today have been achieved because of the Government of Tanzania strong leadership through respective Ministries, Departments and Agencies who not only gave us direction and guidance on the programme implementation, but also coordinated the 1st phase of programme implementation from the national-to-the-community level to achieve success. We must also highlight the contribution of our Implementing partners and youth themselves in what we have achieved in the first phase of the programme”.

In 2020/21, SYP was expanded to include countries in the Eastern Africa Region: Rwanda and the United Republic of Tanzania. In Tanzania, the programme has been implemented within the context of UNFPA's 9th Country Programme 2022 to 2027; the Country Programme aims to scale up effective programmes for adolescents and young people with

*“All over the world, young people say: “Nothing about us, without us!” At UNFPA, we have heard, learned and taken this principle to heart. Our partnerships with young people are, and must always be, based on their active and meaningful participation”.*

**Mark Bryan Schreiner,**  
UNFPA Representative, in the United Republic of Tanzania





special attention to sexual and reproductive health, including HIV prevention while providing evidence and advocating for their holistic development.

This is in line with UNFPA's commitment to the realization of the three transformative results by 2030: ending unmet need for family planning; ending preventable maternal deaths, ending gender-based violence and harmful practices, and the East and Southern Africa regional priority to end new HIV infections. Tanzania has just completed its 1st Phase of the SYP and has now signed a new contract with the Embassy of Switzerland in Tanzania for the second Phase of the project which will run from 2024 – 2026.

*“The “Safeguard Young People Program in Tanzania” is part of the implementation of the National Agenda. Therefore, I would like to take this opportunity to urge all Sectors and stakeholders implementing the Safeguard Young People Program in Tanzania to ensure that the implementation of the Program is in line with the National Goals for Investment in Health and Youth Development, but also in line with Vision 2025, This project is important for our youth, as it aims to protect them and also prepare them to hold various leadership positions”.*

**Hon Patrobas Katambi,  
the deputy Minister of State in Prime Minister's Office; Labour, Youth,  
Employment and Persons with Disability United Republic of Tanzania**



Sexual, physical, emotional and psychological violence remain common forms of violence affecting young people. Low educational attainment and high unemployment rates continue. Youth with special needs, such as youth with disabilities, continue to be deprived of the opportunities for accessing education, health and employment that can help them reach their full potential.

*“The Swiss government, as a partner of the Tanzanian government, recognizes the challenges that exist due to the high rate of population growth in Tanzania, especially for young people. These challenges affect health outcomes, especially related to reproductive health and nutritional issues; they affect economic outcomes, especially due to lack of adequate and needed skills, and unemployment; and they even affect psychological and social outcomes. These challenges are most serious, so much so that they could derail the country's development for years to come. These challenges need to be tackled without delay, and with the utmost resolution. That is why we believe programmes like ‘Safeguard Young People’ (SYP) are so important to be implemented”*

**H.E. Didier Chassot Ambassador of Switzerland to Tanzania and  
Representative to the East African Community.**



Sexual, physical, emotional and psychological violence remain common forms of violence affecting young people. Low educational attainment and high unemployment rates continue. Youth with special needs, such as youth with disabilities, continue to be deprived of the opportunities for accessing education, health and employment that can help them reach their full potential.

*"The Safeguard Young people programme has given me the courage to realize my potential and to know my value as a young girl: it empowered me to hold on my dreams, the sexually and reproductive health and rights education has enabled me to make the right decision & control over my body.*

**Anna Mbalwa 16 Years, Tanzania SYP beneficiary.**

UNFPA believes there is a continued need to invest in Young People to realize the Human Capital that Tanzania requires to achieve its' national development goals, and the SDGs. With more than three quarters (76.7%) of its population below the age of 35, young people and their development must be at the center of our investments.

The SYP programme acknowledges and builds on the role of young people in making this continent better. Young people cannot be ignored any longer, and SYP builds in making sure that young people's voices are loud, precise and clear. Partnering with young leaders to move faster and deeper as we ensure the realization of Sexual and Reproductive Health and Rights for all of them in the region and in the country.

*"For the United Nations family, we are harnessing our support through the United Sustainable Development Cooperation Framework (2022-2027). The SYP Programme is a critical contribution, supporting Tanzania to unlock a unique opportunity to invest in the young human capital and reap the social and economic benefits – harnessing the so called Demographic Dividend. Now is the time for Tanzania"*

**Mark Bryan Schreiner,  
UNFPA Representative, in the United Republic of Tanzania.**



UNFPA - proud to support the United Republic of Tanzania in collaboration with the Embassy of Switzerland - in its effort to realize the sexual and reproductive health of adolescents and young people. The endorsement of the Safeguard Young People Programme by the Government is key in ensuring the success of the SYP in Tanzania.

In the SYP regional meeting, Tanzania won the award in the Integrating Adolescent Sexual Reproductive Health and Rights and economic empowerment interventions category. This

recognizes the UNFPA Tanzania Country team's efforts in ensuring that young people in Tanzania are equipped with the correct Sexual Reproductive Health and lifeskills knowledge which empower them to pursue their dreams. None of these achievements could have been realized without the leadership and support from key Government Ministries, departments and agencies; civil society partners, and young people themselves.



During the launch of the SYP Phase II programme in Tanzania, the chief guest Hon Patrobas Katambi, the deputy Minister of State in Prime Minister's Office; Labour, Youth, Employment and Persons with Disability United Republic of Tanzania with the entire delegates, H.E. Didier Chassot Ambassador of Switzerland to Tanzania and Representative to the East African Community and UNFPA Tanzania Representative Mr. Mark Bryan Schreiner including the young people had a privilege to preview and launch the official SYP Music Video titled "Kijana Acha Alama" which was composed by the Tanzanian Musician Ben Pol featuring Tommy Flavor and Phina. These musicians are also the United Nations Champions for the Sustainable Development Goals SDGs (Global Goals).



## Programme of the launch

Date	Activity	Responsible
08:30 - 09:00	Arrival of participants and entertainment	Rose Nyamuhokya – UNFPA Program Assistant
09:00 -09:10	Welcome, and Introductions of participants.	Arafat Lesheve and Frida Muslimu - Moderators
09:10 - 09:15	Entertainment - Songs from KIWOHEDE young people	Moderators
09:15 - 09:20	Previewing of infographic video on SYP Phase I key achievements	Amina Kheri - UNFPA
09:20 - 09:50	Reflections from beneficiaries on the impact of the SYP Program - Panel Discussion	Caryn Khan - Moderator
09:50 – 10:00	Remarks from UNFPA	Mark Bryan Schreiner - UNFPA Representative URT
10:00 - 10:10	Remarks from the Embassy of Switzerland in Tanzania	H.E. Didier Chassot - Ambassador of Switzerland, Tanzania.
10:10 – 10:25	Remarks from the Government of Tanzania	Government Representative (GoH)
10:25 - 10:35	Handover of SYP Phase I Award to Government	UNFPA and Embassy of Switzerland
10:35 – 10: 40	SYP PHASE II Launch	Guest of Honor, UNFPA and Embassy of Switzerland
10:40 - 10:50	Launch of new SYP Song and Entertainment	Ben Pol - Musician
10:50 - 11:00	Vote of Thanks	Government Representative
11:00 - 12:00	Group Photo, Refreshments, and departure	All

## Media coverage



The preview of the *Kijana Acha Alama* music video

## ‘Investment in youth critical for achieving development goals’

THE United Nations Population Fund (UNFPA) has highlighted the need for sustainable investment in youth to realize the human capital that Tanzania requires to achieve its development goals. Mark Bryan Schreiner, UNFPA country representative, said this in Dar es Salaam on Thursday during the launch of Phase II of the Safeguard Young People (SYP) Programme in Tanzania. “The SYP programme is a critical contribution, supporting Tanzania to unlock a unique opportunity to invest in the young human capital and reap the social and economic benefits – harnessing the so-called demographic dividend. Now is the time for Tanzania!” he said. Patrobas Katambi, Deputy Minister of State in the Prime Minister’s Office (Labour, Youth, Employment and Persons with Disability) commended the continued efforts by the UNFPA and the Embassy of Switzerland in Tanzania. He said the programme is crucial to support youth in education and provide opportunities to overcome different challenges standing between them and their dreams.

1. <https://www.youtube.com/watch?v=cBNlleVODpE>
2. <https://www.ippmedia.co.tz/nipashe/habari/kitaifa/read/unfpa-yazindua-awamu-ya-pili-mradi-wa-kulinda-vijana-uitwao-syp-2024-04-18-223703>
3. <https://www.instagram.com/p/C56jXKsLywe/?igsh=MXlnaDFsdTc2aGgz>
4. <https://twitter.com/Nipashetz/status/1781045536906252748?t=0pH0fjQyhbmueCPEHvnF7g&s=08>
5. <https://www.facebook.com/100068210408318/posts/pfbid02NCwNc9d3BoqRotcE1qvREFDG8RTJTLUzcg7hmCh8e7RgFcpASGY39xnwMQtvuj4TI/>
6. <https://www.threads.net/@nipashetz/post/C56joFQLndQ/?xmt=AQGzpfJsZjzsrReQ7GAiBtz92Lt84bxL0Mn7AHXACzzjvw>
7. <https://www.youtube.com/watch?v=g0zW--XgxUg>



# Social Media



**Posts** Replies Highlights Articles

UNFPA Tanza... · 2024/04/29

Realizing the potential of every young person!

Watch @UNFPA\_SYP Phase I key achievements - Tanzania

Watch here [youtu.be/jpepFYI36kc?fe...](https://youtu.be/jpepFYI36kc?fe...)

Kijana Acha Alama

Thanks to @SwissDevCoop for ensuring every young person's potential is fulfilled

**Posts** Replies Highlights Articles

UNFPA Tanza... · 2024/04/18

"The SYP Programme is a critical contribution, supporting Tanzania to unlock a unique opportunity to invest in the young human capital and reap the social and economic benefits - harnessing the so called Demographic Dividend. Now is the time for Tanzania!"

👉@MarkB\_Schreiner

Swiss Developme... and 29 others

**Posts** Replies Highlights Articles

UNFPA Tanza... · 2024/04/18

We appreciate the Embassy of Switzerland for believing in us; to the Government of Tanzania; and to the Youth in supporting the continuation second phase of the Safeguard Young People Programme @UNFPA\_SYP in the United Republic of Tanzania

**Posts** Replies Highlights Articles

UNFPA Tanza... · 2024/04/18

The Swiss government, as a partner of the Tanzanian gov't, recognizes the challenges that exist due to the high rate of population growth in Tanzania, especially for #Youth.

That is why we believe programmes like #SYP are so important to be implemented. H.E Didier Chassot

Swiss Developme... and 14 others

**Posts** Replies Highlights Articles

Mark Bryan S... · 2024/04/22

#Switzerland's support to the work of @UNFPA is ensuring sexual and reproductive health & rights for all.

In #Tanzania the Safeguard Young People program funded by Swiss is enabling youth to realize their full potential.

Kila Malengo ya Kijana, Yanafikiwa

@TaPwiChi

**Posts** Replies Highlights Articles

UNFPA Tanza... · 2024/04/18

"I recognize & appreciate the great efforts made by UNFPA together with the Embassy of Switzerland in supporting the efforts of the Government of the United Republic of Tanzania in improving the lives of our youth". Hon Patrobas Katambi, Deputy Minister #PMOLYED

SYP Launch

Patrobas Katambi and 29 others

**Posts** Replies Highlights Articles

UNFPA Tanza... · 2024/04/18

"If not for the @UNFPA\_SYP Programme, I can't even begin to imagine how many more girls would have fallen pregnant (myself included), dropped out of school & probably lost a chance to becoming responsible & productive citizens; a major loss to the growth of the Tanzanian economy"

SwitzerlandUN and 7 others

**Posts** Replies Highlights Articles

UNFPA Tanza... · 2024/04/18

UNFPA believes there is a continued need to invest in Young People to realize the Human Capital that Tanzania requires to achieve its' national development goals, and the SDGs.

National Launch of the Phase II of the @UNFPA\_SYP Program in Tanzania

Kijana Acha Alama

Mark Bryan S... and 7 others

**Posts** Replies Highlights Articles

United Nati... · 2024/04/20

UNFPA Tanzania in partnership with the Swiss Embassy in Tanzania recently launched the SafeGuard Young People Programme.

The launch was graced by Hon. Deputy Minister of State in the Prime Minister's Office; Labour, Youth, Employment and Persons with Disability; Patrobas Katambi

UNFPA Tanzania and 31 others

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UNFPA Tanza... · 2024/04/18

"The @UNFPA\_SYP programme has given me the courage to realize my potential & to know my value as a young girl; it empowered me to hold on to my dreams, the #SRHR education has enabled me to make the right decision & control over my body" Anna Mbalwa 16 years, Tanzanian, beneficiary.

SwitzerlandUN and 9 others

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unitednations\_tz and 2 others

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Liked by dr.warrenbright and 101 others

unitednations\_tz UNFPA Tanzania in partnership with the Swiss Embassy in Tanzania recently launched the SafeGuard Young People Programme.

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Liked by jtfmahon and 66 others

unipatanzania I recognize and appreciate the great efforts made by UNFPA together with the Embassy of Switzerland in supporting the efforts of the Government of the United Republic of Tanzania in improving the lives of our youth. This "Safeguard Young People" program is very important in providing support, education and opportunities to our youth so that they

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unipatanzania UNFPA believes there is a continued need to invest in Young People to realize the Human Capital that Tanzania requires to achieve its' national development goals, and the SDGs.

National Launch of the Phase II of the @UNFPA\_SYP Program in Tanzania

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Liked by jtfmahon and 187 others

unipatanzania For the United Nations family, we are harnessing our support through the United Sustainable Development Cooperation Framework (2022-2027).



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